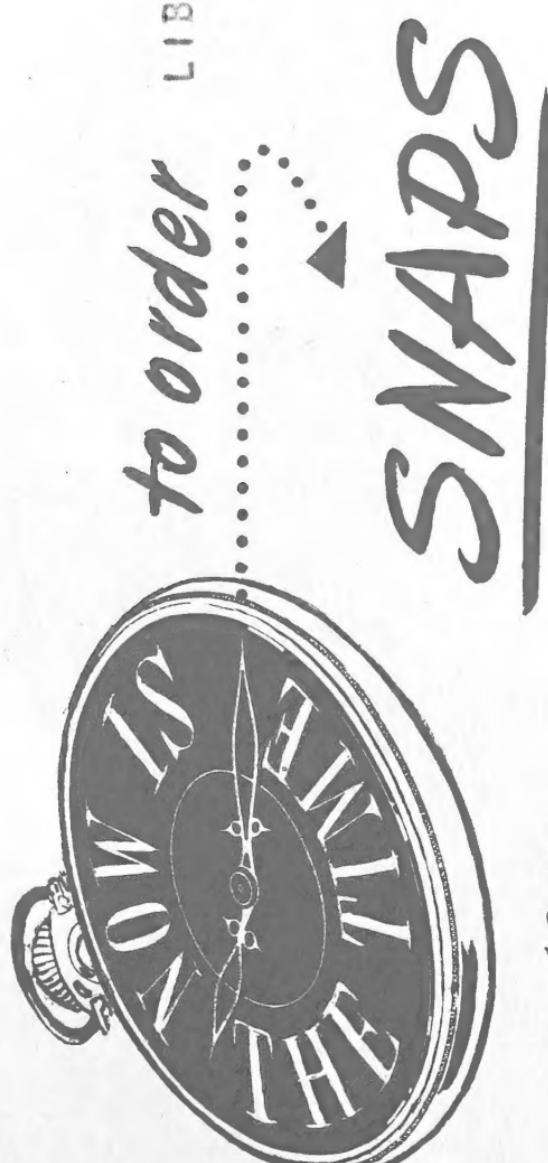
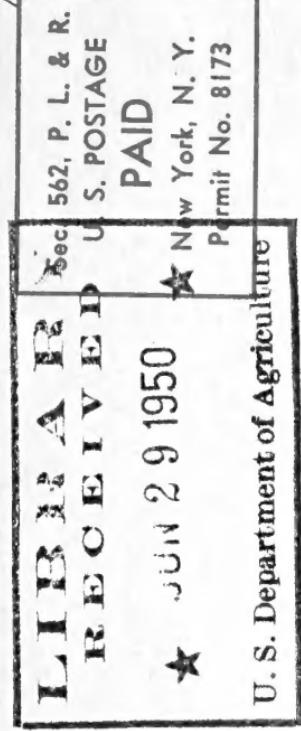


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



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3<sup>rd</sup> C.  
*Glockner*  
Company  
Incorporated  
15 EAST 26TH STREET  
NEW YORK 10, N. Y.



1950

# ANTIRRHINUM

## WINTER SNAPDRAGONS FOR GROWING OUTDOORS

### PINK AND ROSE

	Tr. Pkt.
BETTER TIMES .....	\$2.00
*CHRISTINA — New medium pink .....	3.00
*CHRISTMAS CHEER — Rose pink .....	3.00
DELWORTH'S SUPREME — Selection of Cheviot Maid .....	1.50
*DORCAS JANE — Early light pink .....	2.50
*MARY ELLEN — Early light pink .....	3.00
*MARYLAND PINK — Early light pink .....	3.00
*MAXINE — Rose pink .....	3.00
PAMELA PINK — Medium pink .....	3.00
PEGGY SCHUMANN .....	2.00
*ROCKWOOD EARLY HYBRID PINK .....	2.50
YODER'S 33 — Medium pink .....	1.50

### WHITE

FEIST'S WHITE .....	2.00
LUCKY STRIKE IMPROVED .....	1.50
MARGARET — Most popular white .....	2.00
SCHLEGEL'S EARLY WHITE IMPROVED ...	1.50
SCHUMAN'S WHITE — Pure white .....	3.00
SNOWDRIFT — Double white .....	3.00
*SNOW HYBRID — Fringed pure white, mid- season to late .....	3.00
WHITE WONDER .....	1.50

\*Hybrid varieties.

WE CAN SUPPLY YOU WITH ANY  
THIS IS AN ABRIDGED LIST, CHECK OUR

# RHINUM

## FOR GREENHOUSE CULTURE

### BRONZE AND ORANGE

	Tr. Pkt.
AFTERGLOW — Golden orange .....	1.00
*BARBARA — Bronze .....	\$3.00
COLORADO PEACH—Improved Afterglow .....	1.50
*JUBILEE — Light bronze .....	3.00
LADY DOROTHY — Copper red .....	3.00
SCHLEGEL'S EARLY BRONZE .....	2.00
*SUNGLOW — New hybrid bronze, mid-season .....	3.00
WITTERSTAETTER'S BRONZE — Late flowering .....	2.50

### YELLOW

CAROL JEAN — Light yellow .....	2.00
ETHEL — Golden yellow .....	1.50
*GOLD MINE — Deep golden yellow .....	3.00
*GOLD RUSH — New early yellow.....	3.00
KLONDYKE SUPREME — Deep yellow .....	1.50
*PATRICIA — Yellow .....	3.00
SCHLEGEL'S EARLY YELLOW .....	2.00
WITTERSTAETTER'S YELLOW — For late ...	2.50

### RED

SCHUMANN'S VELVET RED .....	2.00
SHISLER'S RED .....	2.00

### LAVENDER

LAVENDER ROSE .....	2.00
SCHUMANN'S LAVENDER .....	2.00
WINDMILLER'S LILAC — Orchid .....	1.50
WITTERSTAETTER'S ORCHID — Midseason	2.50

### NOVELTY COLORS

MAIDEN'S BLUSH IMPROVED—Light pink .....	1.50
RED LIPS — Red and white.....	2.00

\*Hybrid varieties.

ANY VARIETY NOT LISTED ABOVE

OUR CATALOGUE FOR COMPLETE LIST

# STOCKS

## NON-BRANCHING

### (Excelsior Column Stocks)

Stocks are very satisfactory for Winter and Spring flowering. Sowing the seed in August and benching in October, the first flowers may be cut before Christmas if additional light (40-60 lamps spaced 5 feet) is used. Without this aid the crop will come into flower in January. Continuity of bloom may be obtained by successive sowings. This non-branching type, which has come into general use, should be planted 3 inches in the row and 6 inches between rows, producing a single stem. The branching types should be planted 8 x 8 inches and topped when 6 inches tall to produce side shoots of sufficient length.

Flowering of stocks only occurs when the temperatures are below 60 degrees for the greater part of the night. To secure the greatest percentage of doubling the largest and most vigorous plants should be selected.

	Tr. Pkt.	1/4 oz.	Oz.
<b>Apricot—Large flowered</b>			
creamy buff .....	\$1.00	\$2.50	\$9.00
<b>Dark Blue .....</b>	1.00	2.50	9.00
<b>Deep Apricot (New) .....</b>	1.00	2.50	9.00
<b>Gardenia — Shimmering glis-</b> tening white .....	1.00	2.50	9.00
<b>Malmaison Pink—Blush pink.....</b>	1.00	2.50	9.00
<b>Rose Pink—Clear rose pink.....</b>	1.00	2.50	9.00
<b>Royal Purple .....</b>	1.25	2.30	
<b>Ruby—Rich crimson red .....</b>	1.00	2.50	9.00
<b>Silvery Lilac—Lavender .....</b>	1.00	2.50	9.00
<b>White .....</b>	1.00	2.50	9.00
<b>Yellow Wonder—Rich creamy</b> yellow with full double florets well arranged on long spikes	1.00	2.50	9.00

The CHRYSANTHEMUM-STOCK planting succession is dependable and profitable. Refer to Gloeckner's 1950 Chrysanthemum Manual for a complete listing of varieties.

# CALCEOLARIA

## GILBERT'S STRAIN

This is an improvement over the original Multiflora Nana type. Compact habit of growth; good selection of colors in the mixture; excellent foliage.

	Tr. Pkt.
Multiflora Nana Red .....	\$1.00
Multiflora Nana Yellow .....	1.00
Multiflora Nana Mixed .....	1.00
Triumph Strain (Grandiflora)—Large flowered strain, the best in its class .....	1.00

## REGULAR STRAIN

Multiflora Nana Mixed—Dwarf growth with large compact heads of medium sized flowers. This fine strain contains a good range of colors.

Tt. Pkt. \$1.00      1/64 oz. \$4.25      1/32 oz. \$8.00

# CINERARIA

*Siter's Hybrids*

They are a distinct improvement over the original Siter's Strain, and because they are Hybrids from individual crosses, cannot be offered by anyone but the originator.

This is an entirely new group of Cineraria Hybrids, blended for a perfect combination of colors, ranging from bright-eyed types through the finer pastel shades.

These new types carry large flower heads with medium, large individual flowers.

Seed for 1000 plants.....	\$10.00
Seed for 500 plants.....	5.00

# CREMER'S PRIZE STRAIN

This strain has been greatly improved by the originator — has small foliage that is wilt-proof with tremendous heads of flowers of the brightest colors.

Tt. Pkt. \$1.50      1/32 oz. \$4.00      1/16 oz. \$7.50

## **PRIMULA MALACOIDES "SPRINGTIME"**

SPRINGTIME is one of the finest Malacoides ever offered. This color is an attractive SALMON pink which does not fade with age. The flower stems are strong and support a profusion of good sized blooms; and unlike many other varieties of Malacoides, the foliage has good texture and is fairly resistant to rot. Thus the outstanding features of this variety are its pleasing salmon pink color, compact habit of growth and excellent keeping quality.

Seed sown in June will make good flowering plants for January. September sown seed will produce good plants for early Spring; while later sowing can be sown into small plants usable in combinations.

**TRADE PACKET — \$2.00**

## **PRIMULA MALACOIDES**

### **ERIKSSON'S STRAIN**

**Glory of Riverside Imp.** — True rose-pink. Strong grower.

**Lavender New Baby Imp.** — This variety contains the most beautiful shades of lavender.

**Lilac Beauty** — A pure soft lilac.

**Mrs. Eriksson of Riverside** — A glowing rose-red. A very strong grower.

**New Giant** — Color closely resembles Glory of Riverside, but it has heavier stems and larger flowers.

**Peach Blossom** — Deep peach-blossom pink. Compact habit.

**Pure White Imp.** — Flowers are smaller than White Giant but more abundant.

**Red New Baby Imp.** — An outstanding glowing red. Large flowered and heavy producer.

**White Giant** — An exceptionally strong grower and well adapted combinations.

**ORIGINATOR'S PACKETS ONLY \$1.25 EACH**

*Also Time to Order*

### **CALENDULA**



### **LARKSPUR**



### **SWEET PEAS**

**Winter Flowering**



### **CYCLAMEN**

# PANSIES

## Gloeckner SUPERFINE "Non Plus Ultra"

This strain has large, fine flowers of superb texture and excellent markings. It is made up of fourteen separate colors so blended that it gives a perfect color balance to the mixture. It is without question a perfect strain for the commercial trade.

Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
\$1.00	\$1.75	\$3.50	\$12.00

**Butterfly Hybrids—Mixture**  
with a large proportion  
of apricot, terra cotta  
and rosy orchid shades  
in addition to regular  
colors .....

Tr. Pkt.     $\frac{1}{8}$  oz.     $\frac{1}{4}$  oz.    Oz.

\$1.00    \$5.75    \$10.00

### Gloeckner's Exhibition

Mixed .....	.75	1.25	2.25	\$ 8.00
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### Maple Leaf Giants —

Large flowering strain...	.75	1.75	3.00	10.00
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### Mastodon Jumbo .....

1.00	3.00	5.00	16.00
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### Super Swiss Giants Mixed...

1.00	3.00	5.00	16.00
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### Swiss Giant Improved

Mixed .....	.75	1.25	2.25	8.00
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### Tall Winter Flowering —

Tall growing winter cut flower variety .....	1.00
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## SEPARATE COLORS

	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
<b>Alpenglow — Cardinal</b> shades .....	\$ .75	\$1.75	\$3.00	\$10.00
<b>Berna</b> —Dark violet blue.....	.75	1.75	3.00	10.00
<b>Blue</b> — (Ullswater) — Rich clear blue .....	.75	1.75	3.00	10.00
<b>Coronation Gold</b> —Canary yellow; lower petals flushed golden orange, slightly spicy scented.....	.75	1.75	3.00	10.00
<b>Luna</b> —Sulphur yellow self...	.75	1.75	3.00	10.00
<b>Moon Moth</b> —Pure white...	1.00	5.00	9.00	
<b>Pay Dirt</b> —Yellow .....	1.00	5.00	9.00	
<b>Pure White</b> .....	.75	1.75	3.00	10.00
<b>Rheingold</b> — Yellow with blotch .....	.75	1.75	3.00	10.00

# **DELPHINIUM**

## **VETTERLE AND REINELT PACIFIC STRAIN**

This is the finest strain of Delphinium yet introduced. From our personal observations in the field, we find this has unquestionably proven to be the leader in Delphiniums of the better type. The flowers are immense in size, well set on strong, straight stems, do not shatter, and are 40 to 90% mildew resistant. July or August sowing and transplanting into the field during the fall will produce an early crop with large spikes. Delphiniums require a well drained soil, neutral in reaction. January sowing will produce flowers during the summer.

### **BLACK KNIGHT**

The individual florets, 2 to 3" in diameter, are **Dark Purple**.

### **BLUE BIRD SERIES**

This series can be recommended as being the **clearest medium blues with white bees**.

### **BLUEJAY SERIES**

Color striking. Clear medium to dark blue.

### **CAMELIARD SERIES**

A pure lavender self, with white bee.

### **GALAHAD SERIES**

Flowers Clear White, averaging three inches in diameter, pyramidal spikes, good branching habit.

### **GUINEVERE SERIES**

Light Pink Lavender self with white bee. Individual florets 2½ to 3 inches in diameter.

### **KING ARTHUR SERIES**

Brilliant Royal Violet with large white bee. Individual florets 2½ inches in diameter.

### **LANCELOT SERIES**

Clear Lilac self with white bee.

### **PERCIVAL SERIES**

A companion to the Galahad Series. Large glistening white flowers with strongly contrasting black bee.

### **ROUND TABLE SERIES**

This represents all the color combinations of the Knights and their Ladies which will eventually be introduced.

### **SUMMER SKIES SERIES**

Clearest Light Blue with white bee. Individual florets 2 to 2½ inches in diameter.

### **ALL COLORS MIXED**

A blend containing all named colors mentioned above. Prices for all of the above varieties:

Tr. Pkt. \$1.25      ¼ Oz. \$4.00      Oz. \$14.00

**FOR OTHER STRAINS . . . SEE OUR CATALOG**